

Community Building Workshop



2018 SCHEDULE
KNOXVILLE, TENNESSEE



THE
HASLAM FAMILY
FOUNDATION



United Way
of Greater Knoxville

FROM CHAOS TO COMMUNITY / HEALING THE WOUNDS THAT DIVIDE

THIS WORKSHOP IS FOR

People who are working to enhance the health, safety, and quality of life in Knoxville — and are interested in, concerned about, or frustrated by one or more of the following:

- Breaking down silos and promoting real and healthy collaborations
- Building trust and relationships with people from diverse parts of the community who rarely interact
- Moving past superficial communications and interactions
- Connecting leaders across sectors
- Advance civility in public and private discourse
- Getting social service outcomes to the next level
- Enhancing leadership development, team building, employee engagement, and cultural competency programs
- Motivating mistrusting clients
- Reengaging burned out or resistant staff
- Helping individuals and neighborhoods heal from past trauma

ABOUT COMMUNITY BUILDING

Community Building is a framework of powerful principles and practices originally developed by M. Scott Peck, MD, renowned author of *The Road Less Traveled*. It creates powerful trust and bonding experiences for groups and teams, improves inter- and intrapersonal skills, and leads to personal and professional growth, healing, and renewal.



THE WORKSHOP EXPERIENCE

Guided by specially trained facilitators, this highly experiential process is an adventure in human interaction, where participants identify obstacles to deeper levels of communication. They are exposed to the principles of Community in an intensely personal way and connect with others in a richer and more authentic manner than they are likely to have experienced in the past.

Corporate executives have called Community Building the “next generation of team building.” Human service providers recognize it is highly compatible with evidence-based practices such as Motivational Interviewing, Restorative Justice, and Trauma Informed Care. Faith-based leaders describe the process as a group contemplative or mindfulness training. Others just call it “transformative” and “life-changing.”

APPLICATIONS

Community Building doesn't make a bad program good; but it can make a good program great. When incorporated into new and existing programs it can dramatically improve outcomes. Examples:

- Now in its 6th year of state funding, over 35 agencies in Milwaukee are using Community Building to enhance outcomes and promote public safety
- Peacemaking in Eastern Europe, Russia, and the Middle East.
- Labor-management negotiations in a large telecommunications firm
- Team building and conflict resolution in a hospital leadership team
- Boosting outcomes in a literacy program
- Supporting youth in juvenile detention transition to home
- Helping former offenders to improve job acquisition and retention
- Building high functioning cohorts in a graduate student program
- Team building in youth football and baseball teams

OUR VISION

There is a yearning in the heart for peace. Because of the wounds and rejections we have received in past relationships, we are frightened by the risks. In our fear, we discount the dream of authentic Community as merely visionary. But there are rules by which people can come back together, by which the old wounds can be healed. The purpose of Community Building is to teach these rules — to make hope real again — and to make the vision actually manifest in a world which has almost forgotten the glory of what it means to be human.

— M. Scott Peck, MD

ACCELERATING CHANGE THROUGH THE SPIRIT OF COMMUNITY

TESTIMONIALS



BEN LANDERS

Ben Landers is President and CEO of United Way of Greater Knoxville. United Way is a national organization with local chapters that works to understand needs, raise awareness and funds, and grant money to meet community needs.

"Being a part of the United Way, I have been to many, many workshops over the course of my professional career - without a doubt, the Community Building Workshop was the best workshop I ever attended. My hope is that as many leaders as possible in our community will be able to attend."



CLARENCE JOHNSON

Clarence Johnson is Executive Director of Wisconsin Community Services, a \$25 million organization providing a range of behavioral health, youth, court alternatives, residential reentry, and workforce development services.

"I have been involved with Community Building Workshops for almost 10 years, and still marvel at the positive impact they have on individuals and groups. Recently, we were awarded a state grant to train and certify 35-40 Workshop facilitators. Initially, I did not know what to expect. I soon came to realize how impactful this work is on a vast array of government entities, nonprofits, and individuals. I have never experienced a project with this much enthusiasm, diversity, interest, and hope. I truly believe that we have just begun to tap the promise that Community Building has for the Milwaukee area community."



DAWN BARNETT

Dawn Barnett and her husband, Vic, founded Running Rebels, a \$4.5 million grassroots organization which provides highly effective programs for youth growing up in extremely challenging circumstances.

"Community Building has completely changed our organization on every level. Our team has become more honest and expressive with one another, allowing for increased productivity and an improved morale. Employees have stated that Community Building has changed their lives; I know it has definitely changed mine. We are committed to offering the CBW experience to all of our employees and embedding the CBW principles into our operational structure."



JAMIE ELDER

Jamie Elder is the appointed Director of the Office of Urban Development for the Wisconsin Department of Children & Families and serves as the urban liaison for Secretary Eloise Anderson.

"This is one of the most innovative programs to ever be introduced to Milwaukee. Everyone is searching for a magic bullet to address countless socioeconomic problems, but Community Building serves as a reminder that no program can begin to solve these problems without meeting people where they are in their life. I was skeptical when I signed up for a Workshop. But I left more in touch with myself and those around me. I hope to see a day when this experience is shared by countless others including outside our private rooms and into our neighborhoods, homes, and workplaces."

"My Community Building experience has become one of the most memorable moments in my life."

— Shyrida Townsend, Manager,
Transform Milwaukee Job Program



TYVI SMALL

Tyvi Small is Executive Director Talent Management, Diversity & Community Relations at The University of Tennessee's Haslam College of Business.

"This was a transformative experience for me, we were able to be open and honest with and about ourselves. We listened, we united and we bonded as we talked about how to address some of the tough issues facing our community. There were no preconceptions or judgment, we met people where they were, took a trip through our experiences and landed on community."

COMMUNITY BUILDING INSTITUTE



Headquartered in Knoxville, TN, the Community Building Institute (CBI) is the global expert in bringing Community Building to the social and business sectors. The organization has a rich network of seasoned facilitators and consultants. CBI improves quality of life by helping people to accept and transcend their differences, communicate openly and effectively, and live and work together with a sense of unusual safety, trust, and respect. We do this by:

- 1 Providing Community Building Workshops, training, and consulting in a wide range of applications and settings
- 2 Assisting government agencies and businesses to incorporate Community Building into their work
- 3 Supporting and growing a global network of facilitators
- 4 Educating the general public and spreading the vision of Community

WORKSHOP INFORMATION

COST: The Workshop is free.

2018 DATES IN KNOXVILLE:

February 8-10 The Regas Building (318 N. Gay St.)
May 30-June 1 United Way (1301 Hannah Ave.)
September 19-21 United Way (1301 Hannah Ave.)
October 24-26 TBA

Please contact us about private Workshops for your group, business, or organization.

TO REGISTER: Go to www.CommunityBuilding.com/calendar and select your preferred Workshop date.

FOR MORE INFO: Call (865) 300-2889 or mail events@CommunityBuilding.com.

